

# curve

## CB Wi-Fi CALL BUTTONS



**CONNECT CUSTOMERS WITH STAFF  
FOR DISCREET AND RAPID RESPONSE.**

### **INCREASED SAFETY AND SATISFACTION**

Compatible with Curve, DLR and DTR radios, and Digital Hub, the CB Wi-Fi call buttons connect customers directly to employees. So when a customer presses a call button for assistance, employees can more efficiently and discreetly respond - no PAs necessary.

#### **KEY FEATURES**

##### **Shopper-friendly**

Single-button operation

##### **Flexible to fit inside your workflow**

Wi-Fi based, with 4 different form factors

##### **Attention-grabbing**

Assurance LED and message when a shopper presses HELP

##### **Programmable escalation rule**

Hub can reroute messages to an escalation channel for immediate management response

Today's customer is aware and self-sufficient, desiring quick assistance and safe environment. The Curve Ecosystem is the evolution of customer service, enabling staff to prioritize the customer with organized urgency. When a customer presses the button for assistance - in-store or curbside - the Curve Digital Hub sends an alert to your Curve, DLR or DTR radio fleet. Employees can then respond without using the PA system. Call button behaviors (the number of presses, response times, date, location and more) can be analyzed and managed on the Curve Portal, where you can also remotely configure repeat and escalation notifications.





### GENERAL SPECIFICATIONS

Model	CB401: Glass mount Wi-Fi call button
	CB402: Blade style Wi-Fi call button (without blade)
	CB403C: Countertop mount Wi-Fi call button
	CB403W: Wall mount Wi-Fi call button
Frequency band	2.4GHz + 5GHz Wi-Fi
Wi-Fi standards supported	802.11a, g
Regulatory	FCC part 15 and ISED RSS-247
Packaging	White box
Warranty	1 year

### DIMENSIONS

H x W x D	CB401: 72 x 72 x 27.5mm
	CB402: 72 x 72 x 80mm
	CB403C: 98.5 x 98.5 x 56mm
	CB403W: 98.5 x 98.5 x 56mm
Weight including battery	CB401: 113g
	CB402: 142g
	CB403C: 160g
	CB403W: 160g

### ENVIRONMENTAL

Operating temperature	32° F to 120° F (0° C to 49° C)
Storage temperature	-4° F to 140° F (-20° C to 60° C)
Location	Indoor use

### ENERGY

Battery life	2-3 years*
Nominal voltage	3V DC
Battery capacity	3V DC with lithium CR17345
No. of batteries	2

\*Based on 6-10 button presses per day

